



# 2010 ASID EARTH DAY

THE HOUSTON DESIGN CENTER  
7026 OLD KATY ROAD  
APRIL 22, 2010  
11:30 A.M. TO 7:00 P.M.

## SCHEDULE OF EVENTS

- 11:30 – 1:00 p.m.**      **Earth Day Luncheon**  
**Kitchen and Bath Concepts - Showroom 148**  
*Thank you to Kitchen and Bath Concepts for hosting lunch and to Wendt Design Group for providing lunch with Ruggles Grill.*
- 1:00 – 5:30 p.m.**      **CEU's at ASID office - (3) CEU events**  
(\$15.00 each for ASID Members, \$40.00 each for Non-Members)
- 1:00 – 2:00 p.m.**      **Ray Levy (Founder of Sunbelt Window Film) – 1 hour CEU credit**  
*When you leave this presentation you will understand why window film has been Green for five decades, long before the expression what “going green” means today. Window film is often overlooked as a viable solution for energy efficiency. Ray’s presentation will clearly change your views and present you with bright, new solutions. You will learn how a quality film can keep the sun out, while allowing light in, becoming the preferred choice for energy efficiency.*
- 2:00 - 3:00 p.m.**      **CEU Sponsored by Formica – 1 Hour CEU Credit**  
**Healthy Indoor Air by Design Health, Safety & Welfare**  
Presented by Paul Bates, LEED AP  
Market Outreach Manager – GREENGUARD Environmental Institute  
Credits: AIA (1LU), IDCEC (0.1 CEU), CSI (1-ECH), USCBC  
*This basic level course is designed to communicate the importance of indoor air quality (IAQ) and empower architects, designers and specifiers to employ strategies to improve the IAQ in the spaces they are creating. The course includes background on the impact of indoor air pollution on human health and economics. Participants will learn to identify sources of indoor air pollutants, illustrated by several case studies that highlight the effects of controlling, versus not controlling, IAQ at the design phase of building construction. Emphasis also will be placed on how participants can incorporate good IAQ principles into sustainable building projects.*
- 3:00 – 3:30 p.m.**      **Afternoon Break**  
Light Snacks & Beverages offered by Cangelosi, Formica & Sunbelt
- 3:30 – 5:30 p.m.**      **“What Shade of Green is This Product?”**  
CEU presented by Victoria Schomer, ASID, LEED AP  
Available CEUs: 0.2 Basic    Designation: Health/Safety (HS)  
Subject Index: Interior Design: Sustainable and/or Environmental Design (2.12)  
*The assessment of materials and products for their “greenness” can be an arduous task. Compounding that challenge is the growing and changing landscape of the certification programs now, and currently being, developed. By using a Materials Matrix Evaluation form to examine specific attributes of a proposed green material, professionals can “grade” products based on their project and client goals and requirements, instead of those purported by the product supplier.*
- 5:30 – 7:00 p.m.**      **Networking Reception with ASID, GHBA Custom Builders Council and Invited Guests**  
Sponsored by Dauphin Sales, Sunbelt, Cangelosi, Relative Sound, and Formica  
at Dauphin Sales Showroom #273